

Lecture Plan

Course Title: Fisheries Business Management and Entrepreneurship Development,

Course Code: FEES-321, 2(2+0)

Batch: B.F.Sc. 2023

Sl. No.	Topic	No. of lecture	Name of the Course Instructor
1	Concept of entrepreneurship; entrepreneurial and managerial characteristics	1	Dr.Tenji Pem Bhutia
2	Managing an enterprise; motivation and entrepreneurship development	2	
3	Importance of planning, monitoring, evaluation and follow up; managing competition	1	
4	Entrepreneurship development programs; Generation, incubation and commercialization of ideas and innovations. Preparation of enterprise budget for integrated fish farming.	2	
5	Fiscal and monetary policies and its impact on entrepreneurship	1	
6	Infrastructural and other financial requirement for fishery entrepreneurship	2	
7	Government policy on Small and Medium Enterprises (SMEs) / SSIs. Government schemes and incentives for promotion of entrepreneurship.	2	
8	Venture capital. Contract farming and joint ventures, public-private partnerships	1	
9	Overview of fisheries inputs industry. Characteristics of Indian fisheries processing and export industry	1	
10	Mainstreaming of innovation- concept promotion and execution	1	
11	Planning and formulation of commercial aquaculture and culture based fisheries projects. Banking norms for financing aquaculture and fisheries projects	2	
12	Concept start-ups and business incubation Centre. Basics of small- business management	1	Ms. Saba Nabi
13	Introduction to fish business management- Concept of management, management process (planning, organizing, staffing, leading and controlling)	3	
14	Organizational behavior, human resource planning, new dimensions in fish business environment and policies	2	
15	Accounting procedures of fish business entity	2	
16	Emerging trends in fish production, processing, marketing and exports	1	
17	Assessing overall business environment in the Indian economy	2	
18	Overview of Indian social, political and economic systems and their decision making by individual entrepreneurs	2	
19	Globalizations and the emerging business /entrepreneurial environment	1	
20	Social Responsibility of Business	2	
	Total	32	



(Dr. Tenji Pem Bhutia)
Assistant Professor
COF, Kishanganj